



# Qingjie Feng

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## PROFESSIONAL HISTORY

- 06/2025  
Salt Lake City, UT, USA
- Outdoor Retailer Show**  
Exhibitor  
Participated in a leading outdoor industry trade show, supporting product presentation and brand visibility, Expand partnerships with major sports promotion brands such as TGA (Travel Goods Association).
- 03/2025  
Chicago, IL, USA
- The Inspired Home Show**  
Exhibitor  
Represented Steryline brand products at a major U.S. housewares trade show, engaging with industry professionals and potential buyers
- 02/2024  
Columbus, OH, USA
- STARYLINE LLC**  
Owner
- Founded STARYLINE, an outdoor portable power brand, and led the full lifecycle from concept development to market launch.
  - Directed commercial video production and multi-platform content strategy to increase engagement and awareness.
  - Built the e-commerce growth framework, including Amazon operations and TikTok/Instagram social commerce.
- 10/2020  
Guangzhou, China
- Media operation**  
Owner
- Create Tic Tok account, Bilibili video account, Instagram account, etc., and gain a large number of fans by taking quality photos and creating short videos.
  - By creating quality ads and artwork, Instagram has grown to 26K followers.
- 08/2019  
Beijing, China
- Photographer Internship**  
Director Assistant  
Connected with 2-3 clients at one time Chief editor, editing and program planning for sports videos Carefully drafted scripts for documentaries with 10 team members
- 07/2019  
Shenzhen, China
- General director of electric skateboard promotional video shooting**  
Director
- Perform actor arrangement and equipment prepare
  - Script writing and video post production and editing

## EDUCATION

- 08/2025 – 05/2027  
CA
- Annenberg School for Communication and Journalism Public Relations and Advertising**  
University of Southern California, CA  
Cumulative GPA: 3.66/4.00, Dean's list from Fall 2025 to Spring 2027 Expected Graduation: Spring 2027

05/2022 – 05/2024  
OH

**Strategic Communication, Mass media**

The Ohio State University, OH  
Cumulative GPA: 3.73/4.00, Dean's list from Fall 2022 to Spring 2024 Expected  
Graduation: Spring 2024

08/2018 – 05/2022  
OH

**Strategic Communication, Mass media**

Marietta College, OH  
Cumulative GPA: 3.61/4.00, Dean's list from Fall 2018 to Spring 2022 Expected  
Graduation: Spring 2022

**Personal Skills**

**Easily adaptable**

to new situations and environment

**Patient**

to communicate with colleagues

**Communicate**

with people to deal with some problems

**Fluent in Mandarin Chinese and English**

**Microsoft Office**

Word, PowerPoint

**Proficient in the use of editing software**

PR, FCPX, etc

**Own photography equipment**

camera head and other related photography equipment

**Sufficient experience in photography**

Photography and visual storytelling

**Rich experience in new media creation**

able to provide excellent ideas and perfect works for advertising design and market innovation within the team.

**HONORS & AWARDS**

09/01/2018

**International Scholarship**

Personal Skills o Easily adaptable to new situations and environment o Patient to communicate with colleagues o Communicate with people to deal with some problems o Fluent in Mandarin Chinese and English o Microsoft Office: Word, PowerPoint o The use of photographic equipment o Proficient in the use of editing software, PR, FCPX, etc

- Own photography equipment, camera head and other related photography equipment

Sufficient experience in photography o Rich experience in new media creation, able to provide excellent ideas and perfect works for advertising design and market innovation within the team.